

City of Kemah

2015-2016 HOT Fund Budget

Adoption: 09/16/2015



	<b>HOTEL FUND BUDGET 2015-2016</b>	<b>2012-2013 ACTUAL</b>	<b>2013-2014 ACTUAL</b>	<b>2014-2015 BUDGET</b>	<b>2014-2015 YTD</b>	<b>2015-2016 PROPOSED</b>
4022	HOTEL/MOTEL TAX	539,625.00	581,586.00	420,000.00	596,295.95	525,000.00
4201	INTEREST	318.00	515.00	1,000.00	428.00	500.00
4202	MISC INCOME	400.00	0.00	0.00	0.00	0.00
	<b>TOTAL REVENUES</b>	<b>540,343.00</b>	<b>582,101.00</b>	<b>421,000.00</b>	<b>596,723.95</b>	<b>525,500.00</b>
5410	SALARIES	30,910.00	24,346.00	32,032.00	10,005.00	0
5370	PAYROLL TAX	2,364.00	1,764.00	2,450.00	706.00	0.00
5400	RETIREMENT					0.00
5270	INSURANCE					0.00
5280	WORKERS COMP	92.00	0.00	103.00	0.00	0.00
5275	UNEMPLOYMENT	216.00	245.00	621.00	60.00	0.00
5413	LONGEVITY					0.00
	<b>SUBTOTAL OF PERSONNEL EXPENSES</b>	<b>33,582.00</b>	<b>26,355.00</b>	<b>35,206.00</b>	<b>10,771.00</b>	<b>0.00</b>
8130	CONTRACT/CONSULTANT SERVICE	36,400.00	39,600.00	39,600.00	32,517.00	40,000.00
8100	CONVENTION CENTER (BACVB)	55,000.00	68,000.00	68,000.00	34,000.00	68,000.00
8150	KEMAH VISITOR CENTER OPERATIONS	31,587.00	30,981.00	32,000.00	13,034.00	25,000.00
8400	ADVERTISING/PROMOTIONS TOTAL	39,148.00	27,503.00	50,000.00	24,129.00	35,000.00
8410	WEBSITE	4,200.00	5,133.00	6,000.00	3,733.00	0.00
8420	BILLBOARD	7,430.00	0.00	25,000.00		0.00
8430	KIOSK	33,116.00	0.00	0.00		0.00
8440	CITY EVENTS	69,079.00	99,391.00	100,000.00	75,141.00	100,000.00
8450	CITY SPONSORED EVENTS	49,708.00	48,789.00	50,000.00	47,929.00	25,000.00
8500	HISTORICAL ORGANIZATIONS/SITES	0.00	0.00	5,000.00		0.00
8600	BANK/AMDIN FEES					0.00
8700	COUNCIL APPROVED TOTAL					0.00
8800	ADMINISTRATIVE SUPPORT					50,000.00
9100	CAPITAL					179,500.00
	<b>SUBTOTAL OF OTHER EXPENSES</b>	<b>325,668.00</b>	<b>319,397.00</b>	<b>375,600.00</b>	<b>230,483.00</b>	<b>522,500.00</b>
	<b>TOTAL OF ALL EXPENSES</b>	<b>359,250.00</b>	<b>345,752.00</b>	<b>410,806.00</b>	<b>241,254.00</b>	<b>522,500.00</b>
	<b>Revenues over/under Expenditures</b>	<b>181,093.00</b>	<b>236,349.00</b>	<b>10,194.00</b>	<b>355,469.95</b>	<b>3,000.00</b>

	<b>REVENUE JUSTIFICATIONS:</b>
4022	<b>HOTEL/MOTEL TAX</b> - Hotel Occupancy Tax Collected (7%)
4201	<b>INTEREST</b> - Interest on account
4202	<b>MISC INCOME</b> - No other income budgeted.
	<b>EXPENSE JUSTIFICATIONS:</b>
8130	<b>CONTRACT/CONSULTANT SERVICE</b> - This item is funded to compensate the contract event coordinator and media specialist (20K each)
8100	<b>CONVENTION CENTER (BACVB)</b> - This item is to funded the Bay Area Convention & Visitors Bureau
8150	<b>KEMAH VISITOR CENTER OPERATIONS</b> - This items is for the utilities, building maintenance, computer and office supplies at the Visitor Center. (Also staff by CVB for \$29hr @ 24 hrs a week =\$9984)
8300	<b>ARTS ORGANIZATIONS/PROGRAMS</b> - No money budgeted.
8400	<b>ADVERTISING/PROMOTIONS</b> - This is for brochures, brochure distribution, promotional items such as cups, koozies, key tags, plastic bags, calendars, pens, and other types of items. It also includes funding for ad and magazine publications, brackets, banners and the cost of maintenance and operations of the digital sign at the Community Center.
8410	<b>WEBSITE</b> - This is to fund the operations and maintenance of the tourism and mobile website.
8420	<b>BILLBOARD</b> - This is to fund billboard advertisement for city tourism
8430	<b>KIOSK</b> - This is to fund the maintenance and operation of an informational kiosk. No money budgeted.
8440	<b>CITY EVENTS</b> - This is to fund City Events that promote tourism beneficial to the City.
8450	<b>CITY SPONSORED EVENTS</b> - This is to fund City Sponsored Events that promote tourism beneficial to the City.
8500	<b>HISTORICAL ORGANIZATIONS/SITES</b> - This is to reserve funding for the relocation of the Kemah School House Museum & Visitor Center in conjunction with the proposed Convention Center & Transit Terminal Parking Garage.
8700	<b>COUNCIL APPROVED REQUEST</b> - This was for items that were not included in the preliminary budget and required Council approval. No money budgeted.
9100	<b>CAPITAL</b> - 6th Street Lighthouse Improvements & Veterans Memorial